

Here At Home

By Maude Miller

Bags and Buildings

Over coffee at "The Palms" the other day, we got to bragging about our children. Ella's story of a cross-country telephone conversation with eight year old Alan was the topper. After the first fond greetings Alan, who was in New Jersey visiting grandparents, asked, "Where are you, Mommy?"

"At the Store, Honey," she replied.

"Then how come it's so quiet?" he demanded?

"Quiet?" puzzled Ella. "Who should be making noise, dear?"

"The customers!" Alan shot right back.

Was rather quiet at that . . . It was during the Hot Spell, and the Store wasn't exactly the ideal place to cool off. But now that it's cold and it's damp outside. Sam Levy Department Store is a great place to warm up.

Of course, some of us have felt that the Store should stand a little renovating . . . Like the ancient buildings in England where the owner of a castle was showing his home to some American visitors. "For hundreds of years," spouted the Duke, "not a stone in this place has been touched, not a single thing replaced or changed . . ." "Say," interrupted one of the Americans, "we must have the same landlord!"

So here we go, folks! The store is about to be remodelled . . . final architect's plans should be okayed this week. Should be fun to watch . . . with "business as usual" . . . naturally.

Part of the "usual" business is that great line of women's handbags . . . Theodor by name. Oh, boy! Finally . . . the chance to tell you about them! California styled . . . but Paris-looking to the last clasp!

My favorites: the classic ox in navy calf with small, rounded handle, covered tab clasp . . . large, large mirror inside the top, fully lined and roomy (as box bags seldom are); a wine red calf, oval shaped . . . the perfect bag and eternal suit bag; apricot colored soft, soft, "soft-glow" (a washable cowhide tanned exclusively for Theodor) . . . made into a pouch bag with adjustable straps and secret zipper compartments . . . you can't jam too much into this bag . . . wish we had it for Europe; a barrel bag with two short handles in avocado Lustré calf . . . soft, sweet and smart for the younger set.

Price-wise? You won't believe it . . . so come take a look!

Woman Side

We got lots of kidding on the "salt" story couple of weeks ago. People want to know the name of the man who sold Ella all the shirts . . . The name is Hilliday . . . at least that's on the label. But the joke's on us. One style completely sold out, and the others going fast . . . Try the horizontal striped French-cuffed ones in charcoal, turquoise, orange or pink stripes on white ground. Mmm! And for real eye-catchers get a set of those tie-tack style cuff links we told the men about. After all, why should it always be a man's world?

Man Side

Got a pipe and a dog? Then all you need is one of our tweed suits; Rugged, imported tweeds that'll have all the pooches in town fawning . . . to say nothing of the gals . . . Real hero stuff! And have you treated yourself to one of those McGregor jackets? After all, why should it always be a woman's world?

OUR SIDE

That girl is in again! Says it's only 64 days 'til Xmas . . . and . . . if you get your lists (including sizes) in to her (Ella, we mean) early enough, she'll do your shopping for you personally! Even gift wrap 'em in the new boxes . . . And, tops on all lists should be a Theodor bag you can get right here at home . . . at 1311 Sartori . . . Sam Levy Dept. Store. Naturally!



LATEST ADDITION to the South Bay Shopping Center is J. J. Newberry's which has signed a 25-year lease with the shopping center.

Newberry's Signs Up With Molester South Bay Shopping Center Reported In Lomita

Robert H. Adler, general manager of South Bay Shopping Center, located at Redondo Beach Boulevard and Hawthorne avenue, announced that J. E. Nelson, president of J. J. Newberry co., national chain of variety and junior department stores, signed a 25-year lease for 40,000 square feet of space on two levels in the new South Bay Shopping Center.

The South Bay store will be equipped with escalators, air-conditioning, and a popular restaurant. The chain's largest outlet in 45 states is in downtown Los Angeles, and the South Bay store will operate in much the same manner, carrying more than 40,000 variety items plus clothing ranging from 39 cent infant's wear to \$39.95 women's coats.

The Newberry stores nationally employ more than 30,000 persons and account for more than \$180,000,000 in sales annually.

Other Stores

The Newberry firm's space will join such other well-known tenants as Ralph's Grocery company, 40,000 square feet, Thrifty drug store, 20,000 square feet, Bank of America, Gallenkamp Shoes, and many other in this 250,000 square feet of building to be started in 60 days and to be ready for business in the summer of 1956.

The South Bay Shopping Center will serve an area of 400,000.

HARBOR 125
DRIVE-IN THEATRE
TE-4850 THEATRE TE-4850
7337 20th STREET AT SEPULVEDA
Wed. thru Sat., Oct. 19-20-21-22

SEMINOLE
George MONTGOMERY UPRISING

CAME FROM BENEATH THE SEA
Kenneth TOBEY - Domergue

Sun., Mon., Tues., Oct. 23-24-25

Glenn FORD
The Return of Terry MOORE
of October

5 AGAINST THE HOUSE
Guy MADISON
Kim NOVAK

STADIUM
Telephone - FAirfax 8-6375

NOW—ENDS SATURDAY

Burt Lancaster Frank Sinatra
"From Here To Eternity"

—AND—
Marlon Brando in
"The Wild One"

SUN.-MON.-TUES.

It Could Happen to You Right in Your Home
"Night Holds Terror"

—AND—
Dennis Morgan in

"The Gun That Won the West"

GRAND
FRI.-SAT.-SUN.
2 Abbott and Costello
All Color Features

"Jack and The Beanstalk"

—AND—
Abbott and Costello
"Meet Captain Kidd"

KIDDIE SHOWS BOTH THEATRES—Sat. 1 P.M.
Serials—Extra Cartoons

ter to be located at Redondo Beach Blvd. and Hawthorne ave.

A report of indecent exposure was filed with Lennox sheriffs Monday after a man attempted to lure three Lomita girls aged 14 and 15 years into his car at 247th st. and Lomita Blvd.

The description of the man tallied with a similar previous incident which happened in the Hawthorne area.

"When confronted with such a situation, the youngsters should try to remember the license number and walk away," Lt. R. Harrison of the Lennox juvenile bureau stated. "Then report the number to the police station."

The man was described as about 25-30 years old, 5 feet 10 inches, 180 pounds, dark hair, medium complexion, wearing jeans and a flannel shirt, and driving a 2-door blue and gray Pontiac.

Cancer Test Film Slated For Showing

"Every woman in the Torrance area should be sure to see the American Cancer society's free film on breast self-examination when it is shown here during the coming week," Albert Lukes, area chairman, declared today.

He said the film already has been credited with saving many lives from cancer by teaching American women how to protect themselves against cancer of the breast.

Mass public showings of "Breast Self-Examination" have been arranged in local theaters and at other locations in this area for October 24-28. A full list of times and places is given below.

Local Showing

The Torrance showing will be held at the Stadium theater, 1653 Cravens, 10 a.m., Friday, October 28.

"It is especially important for California women to see this film because for some unexplained reason the rate of deaths from cancer of the breast is higher in this state than throughout the nation as a whole," Mr. Lukes declared.

He pointed out that in 1953 in California the rate of deaths from cancer of the breast was 13.4 per 100,000 as compared to 12.5 in the 48 states.

"However, cancer of the breast is one of the easiest forms of the disease to cure when it is detected in an early stage," he added. The rate of cure could be nearly tripled if every case were treated in time.

Basic Knowledge

The purpose of news week's free showings of the American Cancer Society film is to provide more women with basic knowledge about cancer of the breast and its early signs. A step-by-step demonstration of a simple technique of self-examination is the movie's outstanding feature. A local physician will be present at each showing to answer questions from the audience.

The showings are part of a coordinated statewide program which it is hoped will teach the breast self-examination method of 1,000,000 California women during a concentrated six-week period. Eighty prints of the film will be circulating in this area during the five days the film is shown here.

The statewide project is being carried out by American Cancer Society volunteers in cooperation with theater owners, projectionists, physicians, and clubs.

Dr. Malcolm Merrill, director of the California State Department of Public Health, has described the free mass showings as "a worthwhile campaign . . . to reduce breast cancer mortality."

All Showings at Theaters For 10 a.m.

La Mar 229 Center st., Manhattan, October 24, 25, Hermosa, 1229 Hermosa ave., Hermosa, October 26; Redondo, 105 El Paseo, Redondo Beach, October 27, 28; Academy, 3141 W. Manchester, Inglewood, October 24, 25; Fox, 115 N. Market, Inglewood, October 26; Florence, 1532 E. Florence, Los Angeles 1, October 27, 28; Loyola, 8610 Sepulveda, Los Angeles 45, October 27; Stadium, 1653 Cravens, Torrance, October 28.

Westport Heights Elementary School, 6011 West 79th st., Los Angeles 45, October 25; Osage School, 7716 Osage ave., Los Angeles 45, October 27; Loyola Village elementary school, 8821 Villanova, Los Angeles 45, October 25; George M. Green auditorium, 231 S. Grevillea, Inglewood, October 25; Redondo Women's club, 400 S. Broadway, Redondo, October 27; Hawthorne high school, 4859 El Segundo Blvd., Hawthorne, October 25; El Segundo Women's club, 541 Standard, El Segundo, October 26.

INSTRUMENT RENTALS

With Option to Buy

- Saxophones
- Clarinets
- Trumpets
- Violins
- Flutes
- Guitars
- Accordions
- Pianos



LIBERAL TERMS

CONN & OLDS BAND INSTRUMENTS

MELODY MUSIC CO., INC.

420 S. Hawthorne Blvd.

OS. 6-8752

Torrance Men's Shop

PRESENTS

3-pc. Wardrobe

SUIT

59⁵⁰

Complete for 3 Pieces

A fine 100% Wool Donegal Tweed Suit . . . with corresponding wool flannel slacks. This will make a wardrobe.

CLOTHES FOR MEN and BOYS

Torrance Men's Shop

1325 SARTORI AVE. — Open Friday Nites



DRASTIC DISCOUNT

HURRY!

You Can't Afford to Miss These Terrific Price Reductions during Our Remodeling!

SALE

NOW!

Is the Time to Get Carpeting, Linoleum, Padding, Tile, etc. For Prices You Can Afford to Pay!

YOU CAN'T BUY FOR LESS ANYWHERE!

Yes -- Our doors are open during our remodeling sale and we're still faced with the problem of reducing our stock to make room for new merchandise.

SALE STARTS TODAY 8 AM

And Continues Until We Accomplish the Reduction of Stock

AT COST • BELOW COST NYLON VISCOSE \$6.88

WE WILL INSTALL NYLON VISCOSE CARPETING IN YOUR HOME INCLUDING 40-OZ. WAFFLE PADDING, DOOR METALS, TACKLESS STRIPPING, ALL LABOR BY OUR OWN EXPERTS FOR ONLY

Terrific Price Reductions NOW!!

BANK TERMS UP TO 36 MONTHS TO PAY

MANY MORE ITEMS AT DRASTIC REDUCTIONS. HURRY FOR BEST SELECTION. FIRST COME —FIRST SERVED.

FREE ESTIMATES PHONE FR. 2-8481

OPEN Monday & Friday 'til 9 P.M. DAILY 'til 6 P.M.

COTTON BROADLOOM \$3.59
WOOL AXMINISTER \$3.98
PRESENT STOCK WOOL FRIEZE \$6.88

WESTERN TYPE PLAY ROOM LINOLEUM RUGS — 2 SIZES ONLY —
7 1/2' x 9' EA. \$3.95
9' x 15' EA. \$5.95
Hurry for Best Selection

ROOM SIZE CARPET Remnants up to 70% OFF

RECORD BROS. CARPET
2 BLOCKS NORTH OF REDONDO BEACH BLVD. IN LAWDALE
FR. 2-8481